



**A Division of Sun Chemical**

***“Staying Focused On  
The Environment”***



US Ink's Sustainable Resources Seal

# US Ink's Sustainability Statement

## **Our Policy:**

“As the world’s foremost producer of news inks, US Ink continues to take the lead in developing and producing products which minimize our impact — and our customers’ impact - on the environment, and strive to maximize the use of renewable resources.”

## **Our Approach:**

In order to reduce our impact on the environment US Ink is careful when selecting the materials and processes involved in making ink. US Ink helps their customers understand and observe federal, state and local environmental regulations. US Ink’s chemists and engineers are always in search of new ways to ensure a cleaner environment.

## **Our Progress:**

We have adopted the use of materials based on renewable resources, such as soy oil for news inks. Our progress includes US Ink’s pioneering work and commitment to the development of environmentally friendly water-based flexo ink products. US Ink has successfully helped its customers reduce print waste through its high-strength ink products and technical service solutions. Additionally, US Ink has reduced its internal waste through the application of advanced state-of-art ink filtration technology.

## **Optimizing sourcing, design and production:**

We maximize the use of renewable and recyclable materials, and will devote our technical expertise to increase their usage while maintaining high-quality standards. We identify and utilize the best available technology that is both environmentally friendly and economically viable to meet customer requirements.



# US Ink's "Green" Product List

## Ultrasoy® Color

Great ink transfer and laydown for vibrant color. Starts up faster. Gives you cleaner, brighter, vibrant colors that make your ads pop. A consistent performer. Make your settings, and it runs hassle-free. Cuts down paper lint buildup on blankets and plates.

**Meets US Ink's Sustainable Resources Seal.**

## UltraSoy® Rubpruf Black

Maximum rub resistance. Over 70% better than standard black. Delivers sharp half-tones, smooth solids with super density, plus unbeatable mileage. Maximum soy content. **Meets US Ink's Sustainable Resources Seal.**

## Ecosoy® Black

A low-rub soy alternative for newspapers and commercial printers, delivering better than 60% improvement in rub reduction over standard black. Minimum pipe roller buildup. Lower maintenance with better quality. Performs well in a broad spectrum of pressroom conditions, providing the quality and efficiency you want. Less than 5% VOCs. Helps you stay in compliance with the toughest EPA regulations at all levels.

**Conforms to US Ink's Sustainable Resources Seal standards.**

## Aqua News®

### (Water-based Flexo)

Flexo ink for fast, clean startup with less waste. Immediate uniform inking across page establishes ink laydown. Easy to work with and clean up. No ghosting. Fast drying eliminates set-off without halftone plugging. Perfect for lighter weight newsprint.

## Aqua News® Spectra Black

Sets the high-performance standard for flexo. Formulated with our new resin polymer technology, Spectra Black™ ink provides significantly higher print density at lower viscosity. Spectra Black™ ink delivers uniform flexo print with consistent quality. Halftones stay clean and open.

**Meets US Ink's Sustainable Resources Seal.**

## Aqua News® Spectra Colors

A premium set of flexo colors. Provides increased density at lower running viscosities. Spectra Colors dramatically reduce tracking and build-up. Users experience significant improvements in cleanliness and laydown in solids. Aqua News® Spectra® Colors clearly demonstrate US Ink's continued commitment to the publication flexo industry.

**Meets US Ink's Sustainable Resources Seal.**

